Flex Your Start-Up Skills!

MESA Idea Accelerator Program

MESA

SCAN ME

Key Dates

Applications are due by May 12th

Accepted applicants will be notified via email on June 1st
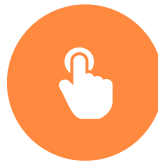
Program Course August 7th - August 11th

Student Leadership Conference October 19-22

Qualcomm

WHAT IS THE IDEA ACCELERATOR?

The MESA IDEA Accelerator course will help students become visionary entrepreneurs and engage in developing solutions to societal problems using human-centered design (HCD). Students will be guided through three phases of the HCD process: inspiration, ideation, and implementation and produce a marketable prototype pitch.

THE PITCH

Idea Accelerator program teams will pitch presentations to STEM industry and corporate leaders at the annual Student Leadership Conference in October 2023. Judges will vote and winning teams will win up to $3,000!

Meet Industry Professionals

Human Centered Design

Business Development

BENEFITS

1 **A week at Qualcomm in San Diego**

The week-long intensive Idea Accelerator course will take place in person at Qualcomm headquarters in San Diego. Qualcomm engineers and other employees will meet with IA participants throughout the week!
All travel and food expenses will be covered.

2 **Attend the annual Student Leadership Conference**

All IA participants are invited to attend the annual Student Leadership Conference in October taking place in San Diego. This is an invite only event where over 50 STEM industry professionals attend, many of who will be audience members to the IA pitches!

3 **Interview for an internship!**

Program participants that meet the following criteria may be interviewed for summer 2024 internships at Qualcomm! University Junior or Seniors majoring in Computer Science, Computer Engineering, Electric Engineering